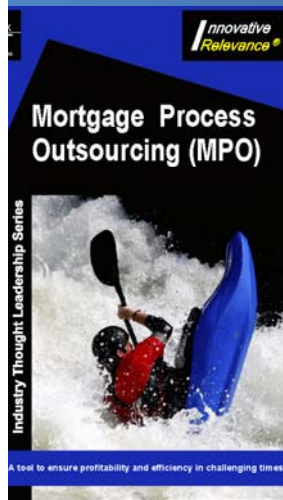


Now Available!

Mastering “Survival Integration” for the Mortgage Industry



“Mastering Survival Integration paints a chilling but realistic picture of what is going to happen to the tatters of the domestic U.S. mortgage industry. The report accurately and intellectually conveys why this cycle is different and highlights the economic, political and operating issues associated with this permanent globally driven set of new operating imperatives that will help mortgage companies survive.”
— **Joe Filoleta** CEO, Effective Mortgage Solutions

“The comprehensive survival guide analysis in this report is a 'must have' for everyone in the mortgage industry. With the U.S. economy in the throes of a recession and the mortgage industry on the brink of collapse, the thought leadership provided by Mark Dangelo and Rick Grant is unmatched. The mortgage industry has been abruptly thrown into change and the daily news is full of casualties. This report not only provides an in-depth view on how to survive, but most importantly, enables one to be a change agent rather than road kill on the Mortgage Highway.” --
Cary Burch, Chairman and CEO of LSSI

This **expanded** report from distinguished authors Mark Dangelo and Rick Grant spans more than 100 pages, covers over 200 distinct mortgage processes within eight classifications, and is illustrated with over 50 innovative business graphics. The sector report provides the framework for sustainable and adaptable operational improvements that must be made by organizations desiring to excel and grow as the markets transform.

To order, please visit www.Innovative-Relevance.com/MPO.html or contact Innovative Relevance at 440.926.2995.

