

FOR IMMEDIATE RELEASE

PRESS CONTACT:

Rosalie Berg
Strategic Vantage for Artemis
(305) 971-5352
PR@StrategicVantage.com

**ARTEMIS ENTERPRISES LAUNCHES MORTGAGE BANKING
COLLABORATIVE CONTACT AND DATA MANAGEMENT SOLUTION**

*Software-as-a-service solution solves long-standing need
for automatic updating of shared information*

CHICAGO, IL, August 21, 2007—Artemis Enterprises, LLC, an international provider of information management products and services, has released Artemis, a cost-effective solution for storing and managing shared enterprise content and contact information.

Artemis, the company's flagship collaborative cross-enterprise information management software solution, is a web-based technology that functions not only as a collaborative enterprise information management solution, but also as a portal for companies to actively share and disseminate information, enabling businesses to store, access, distribute and share critical information, both within their organizations and with outside vendors, clients and partners.

A hosted software-as-a-service (SaaS) solution, Artemis not only provides companies with a centralized repository and management solution for internal company and third-party partner contact data, but also updates shared contact information on behalf of user-members. Accessed via the Internet, Artemis does not require any up-front IT investment of any kind, and requires no software to install and no hardware to buy. Plus, the system is so simple to use that no IT support staff is required.

"There's so much contact data circulating within companies that data storage can become not only voluminous, but also very confusing and error-prone," states Mary Hunter, CEO and founder of Artemis Enterprises. "Artemis makes accessing data very simple. There's one centralized location, so duplicates and outdated data are virtually eliminated. Users can be sure they're accessing the right version of virtually any and all data, from collaborative business projects to business content information, and contact data is automatically updated and available in real-time, from either a desktop or PDA. There's great power to sharing information. Whether it's internally or with clients or strategic partners, having the most up to date information accessible at any time is critical to building and maintaining a successful business. Because all data is kept in one single location, there's little need for duplicates, multiple drafts, or even email."

"Artemis is a one-stop shop for collaborative communication and commerce—it functions as a portal, intranet, extranet and data repository," adds Hunter. "Companies can use Artemis to tap into the easiest,

most effective way to boost communication among employees, clients, vendors and partners. Artemis has taken the difficulties out of disseminating accurate, up to date information by providing a centralized repository that is reachable via authorized access.” Each member-user has complete control of their data, and can decide who can view and access their data. Artemis web services breaks down the data silos of proprietary and legacy systems, allowing enterprises the greater flexibility in sharing data B2B and B2C via external websites and integrated technology partners. Once data is input, Artemis stores and manages the information, so users have a systemized, organized storage receptacle that provides access to the most current and up to date information.

The system automatically updates data by reaching out to contacts via email and requesting that those contacts update their information via the Artemis website. Any time information is updated, the changes are reflected in real time and alerted on the user dashboard. Artemis is specifically designed to be used as a company’s single communication solution and as such, it uses several layers of security to ensure that only authorized individuals access the information companies designate.

In addition to providing a technology solution, Artemis Enterprises also offers consulting services that helps companies to assess their communication processes and determine the types of technology that will help them achieve their goals. “We’re big proponents of best of breed technology,” Hunter states. “Artemis consulting helps companies to determine where their money is best invested. With all of the solutions that are available to businesses, it can get difficult to sift through the options and figure out what’s best for the company. We help companies get the most bang for their buck.”

Artemis is available for a monthly membership fee, and is currently being marketed toward the mortgage industry, although the company plans to soon expand into other industries, including insurance, education, and government. “With so many disparate processes, tasks and entities involved in the mortgage loan cycle, it’s easy to see why the mortgage industry would need a one-stop communication solution,” explains Hunter. “By using Artemis, companies not only save time and effort, but also benefit from higher accuracy, increased compliance and higher profitability. A secure single-site storage location eliminates the risks associated with email transfer, and because Artemis archives information, users have access to a full audit trail should that be necessary. It’s really a one-stop solution for streamlining and securing all of a company’s critical data.”

About Artemis Enterprises, LLC

Founded in 2007 and headquartered in Chicago, Illinois, Artemis Enterprises, LLC is an international provider of enterprise content and contact information management products and services. Core offerings include a web-based technology that functions not only as a collaborative and business information management solution, but also as a portal for companies to actively share and disseminate information with their business partners and consumers. This solution is accessible 24/7, is updated in real time, and enables businesses to interface directly with one another through a secure repository that

stores and maintains critical business information. Artemis also offers consulting services, which help companies analyze communication processes and to discover, cultivate and leverage strategic business partnerships that enhance their business practices. For more information about Artemis, please visit www.ArtemisInfo.com or call (312) 924-4232.

###